

Ventas por Marcas -Unidades-

Hasta.....	31-Dic-18	31-Dic-17	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	214.616.736	222.479.854	-3,53%
CALYPSO (cig)	153.236.605	154.000.397	-0,50%
SILVERADO (cig)	142.660.500	142.147.500	0,36%
COBURN (cig)	113.213.770	129.596.310	-12,64%
ROLL'S (cig)	111.733.936	115.316.456	-3,11%
BULLBRAND (cig)	100.620.895	106.191.526	-5,25%
AMIGOS (cig)	92.923.646	104.019.353	-10,67%
CHESTERFIELD (cig)	92.574.064	98.508.872	-6,02%
FARIAS (cig)	75.941.660	83.412.540	-8,96%
PALL MALL(cig)	74.332.572	74.140.600	0,26%
SIGNATURE (cig)	60.389.748	61.139.060	-1,23%
DUCADOS (cig)	57.244.389	66.108.674	-13,41%
AL CAPONE (cig)	55.987.152	54.421.450	2,88%
JOCKEY (cig)	55.413.227	54.016.340	2,59%
PANTER (cig)	55.331.700	56.153.471	-1,46%
CALYPSO	49.901.281	52.666.526	-5,25%
REIG (cig)	49.458.075	40.516.620	22,07%
AGIO (cig)	33.053.415	35.652.895	-7,29%
BREAK (cig)	31.563.914	31.598.418	-0,11%
NEWMINSTER (cig)	26.898.609	17.143.228	56,91%
ROTHMANS OF LONDON (cig)	26.196.840	18.111.438	44,64%
VEGAFINA (cig)	25.024.945	25.757.050	-2,84%
CLUBMASTER (cig)	24.955.520	24.339.080	2,53%
BULLBRAND	24.612.350	19.386.360	26,96%
LA PAZ (cig)	20.500.405	23.038.120	-11,02%
EL GUAJIRO	20.325.853	21.375.813	-4,91%
TRABUCOS	19.813.297	20.184.345	-1,84%
SALSA (cig)	19.621.190	23.762.900	-17,43%
REX (cig)	18.741.600	20.952.880	-10,55%
LA DALIA	16.527.179	17.113.740	-3,43%
DANNEMANN MOODS (cig)	15.010.044	13.666.752	9,83%
WEST (cig)	12.720.505	12.911.619	-1,48%
L&M (cig)	9.862.560	11.603.964	-15,01%
NEOS (cig)	9.030.960	8.712.390	3,66%
BRAVO (cig)	8.430.980	9.447.920	-10,76%
FARIAS	7.728.613	9.049.188	-14,59%
VICTORIA (cig)	7.678.443	8.370.500	-8,27%
VERELLEN	7.623.540	7.674.656	-0,67%
DUX	7.425.168	8.538.250	-13,04%
MONTECRISTO (cig)	7.146.259	8.524.753	-16,17%
LUCKY STRIKE (cig)	6.861.880	-	-
PUNCH (cig)	6.276.460	6.475.800	-3,08%
MINI DAVIDOFF (cig)	5.482.510	5.788.700	-5,29%
RESTO MARCAS	98.525.521	99.382.012	-0,86%
Totales	2.073.218.516	2.123.398.320	-2,36%